

CHEMAGAZÍN – Media kit & Advertisement price list

CHEMAGAZÍN – The journal for chemical-technology and laboratory practice – offers a forum for an open publication of technical informations addressed to the widest audience in the field of chemistry – starting with education, to R&D, production and sales of chemical products, technological and laboratory equipment, including safety and environmental aspects of chemical, pharmaceutical and bio-process production.

Readership – more than 5.000 readers – encompasses middle to highest level management in chemical manufacturing facilities, heavy industry, business organisations, control and testing laboratories, workers in research and educational centers, along with private individuals interested in regular updates and news from chemistry.

CHEMAGAZÍN is the organiser of **LABOREXPO trade fair** (www.laborexpo.eu) and the media partner of several exhibitions and conferences (ACHEMA, POWTECH, The International engineering fair Brno, etc.).

General info:

- **Bimonthly** (every even month)
- **Up to 4.000 copies**
- **Mailed free of charge** (in CZ/SK)
- **Abstracted in the Chemical Abstracts** (since 1996) and others
- **Published since 1991**

Technical information:

- 4-colour offset print type
- Format DIN A4 210 x 297 mm
- Mirror size 180 x 270 mm, full page 210 x 297 + 3 mm all around
- 1/2 page 130 x 180 mm / 88 x 270 mm
- 1/4 page 88 x 130 mm
- Title page advert 190 x 130 mm

Prices:

Size	Place	Price (€)
1/4	Inside page	260,-
1/2	Inside page	480,-
1/1	Inside page	870,-
1/2	Front page	1.090,-
1/1	Page 2, 3, 4; Inside of the back cover	955,-
1/1	Outside of the back cover	1.000,-
2/1	Middle double-page	1.520,-

Inserted flyers:

- 370,- € / up to 20 g
- 480,- € / more than 20 g (max. 40 g)
- max. size DIN A4, included to all impression

Discounts:

- frequency 2x..... 5%
- frequency 3x..... 7%
- frequency 4–5x..... 10%
- frequency 6x and more.... 15%

Additional charges: graphic design and pre-press 10–20%

Type of print materials:

– for printing (without next DTP and pre-press corrections) – PDF (recommended), JPEG, TIFF in CMYK colours
– for graphic design and pre-press prepare – files for PC or MAC, contrast photos or DIA

Payment: Invoice (a proof copy included)

Tip: Advertisement 1/2 page or more = technical article free of charge

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ISSUE 1 January/February **THERMAL OPERATIONS**

Thermal process technologies

Heating & cooling machines, exchangers, valves & pipes, heat sources, steamers, condensers, distillers, dryers, carrying agents, chemical technologies for energy saving, power supply, etc.

Heat in laboratory

Thermal analysis equipment – DSC, TDA, STA, TMA. Coolers, bathes, MW furnaces, distillers, steamers, exchangers, thermostates, cryostates, calorimeters, thermometers, heat measurements and control, thermographs, etc.

Thermodynamics engineering data acquisition

Deadline: **09.01.2012**. Distribution: 03.02.2012

ISSUE 2 March/April: **FLUIDS**

Fluids Engineering & Technology

Pumps, agitators, engines, drives, pipelines, valves, tanks, level and flowmeters, hydraulic equipments, maintenance, etc.

Laboratory liquid operations

Fluids testing and operation equipment, liquid handling, electrochemistry, rheometrics, spectrometry, HPLC, TLC, electrophoresis, etc.

Hydromechanic engineering, rheology calculations, chromatogram archives

Deadline: **09.03.2012**. Distribution: 02.04.2012

ISSUE 3 May/June: **AIR, GASES, VAPOURS AND AEROSOLS**

Air and gases handling

Processing and transport of gases, on-site processing, fans, blowers, filters, cleaners, scrubbers, condensers, PSA units, evaporators, vacuum pumps, steam-jet, pressure measurement and arrangement, etc.

Laboratory gas handling

Gas bombs, sources, gases finishing, metering, flowmeters, cryotechnics, GC, MS techniques, volumetry, etc.

Thermodynamics of gases and vapours, pneumatics elements for process control

Deadline: **10.05.2012**. Distribution: 01.06.2012

ISSUE 4 May/June: **SOLID, BULK AND CONSTRUCTION MATERIALS**

Manufacture and handling

Drying, grinding, separating, graining, finalizing and packaging technologies. Pneumatic handling, filtration, Ex prevention systems, etc.

Laboratory control and analysis

Quality control, sample preparation, microscopy, nanoscale imaging, etc.

Pressure difference control, data collection and acquisition, communication, process monitoring, security systems

Deadlines for articles/adverts: **11.07.2012**. Distribution: 03.08.2012

ISSUE 5 September/October: **BIOTECHNOLOGY AND BIOCHEMISTRY**

Technology for clean and bio- operations

Processors and apparatus for bio- and clean processing, clean areas, materials, accessories, cleaning agents, washing operations, GMP regulatory, pure water preparation, intermediates, products, packaging, storage, etc.

Analytical and quality control

Take-down control, instrumentation, microanalytical, nanotechnology, R&D of biochemistry, GLP regulatory, laboratory furniture, lab. equipment, etc.

Validation, IT, certification, assets for controlling

Deadlines for articles/adverts: **10.09.2012** Distribution: 01.10.2012

ISSUE 6 November/December: **ENVIRONMENTAL CONTROL AND PROTECTION**

Production – Technology and equipment for safe and ecological production. Process Instrumentation and continuous analysis: on-line/on-site sensors, detectors and analyzers, portable optical spectrometers, and MOEMS. ACS and control manufacturing systems. ATEX. The warning and information equipment, safety signs and labels, protective and communications equipment, etc.

Laboratory – Equipment for chemical and physical analysis, purification and sample preparation, emission measurement, automation and robotics, collection and evaluation of laboratory data, reference materials and calibration kits, LIMS, chemical software, etc.

Deadlines for articles/adverts: **09.11.2012**. Distribution: 03.12.2012