

# CHEMagazín – Media kit & Advertisement price list

**CHEMagazín – Journal for chemical-technology and laboratory practice** – offers a forum for an open publication of technical informations addressed to the widest audience in the field of chemistry – starting with education, to R&D, production and sales of chemical products, technological and laboratory equipment, including safety and environmental aspects of chemical, pharmaceutical and bio-process production.

**Readership** – *more than 6.000 readers* – encompasses middle to highest level management in chemical manufacturing facilities, heavy industry, business organisations, control and testing laboratories, workers in research and educational centers, along with private individuals interested in regular updates and news from chemistry.

**CHEMagazín** is the **LABOREXPO trade fair organiser** ([www.laborexpo.eu](http://www.laborexpo.eu)) and the media partner of several exhibitions and conferences (ACHEMA, POWTECH, The International engineering fair, etc.).

**General info:**

- **Bimonthly** (every even month)
- **Up to 4.000 copies**
- **Mailed free of charge** (in CZ/SK)
- **Abstracted in the CA** (since 1996) and others
- **Published since 1991**

**Technical information:**

- 4-colour offset print type
- Format DIN A4 210 x 297 mm
- Mirror size 180 x 270 mm, full page 210 x 297 + 3 mm all around
- 1/2 page 130 x 180 mm / 88 x 270 mm
- 1/4 page 88 x 130 mm
- Title page advert 185 x 130 mm

## Prices:

Size	Place	Price (€)
1/4	Inside page	260,-
1/2	Inside page	480,-
1/1	Inside page	870,-
1/2	Front page	1.090,-
1/1	Page 2, 3, 4; Inside of the back cover	955,-
1/1	Outside of the back cover	1.000,-
2/1	Middle double-page	1.520,-

*Prices of 4-colour advertisement are valid for complete prepared print materials only.*

**Inserted flyers:**

- 370,- € / up to 20 g**
- 480,- € / more than 20 g (max. 40 g)**
- max. size up to DIN A4, to all impression**

**Deducations:**

- Black&white adverts ..... 10%
- frequency 2x..... 5%
- frequency 3x..... 7%
- frequency 4–5x..... 10%
- frequency 6x and more.... 15%

**Additional charges:** graphic design and pre-press . . . . 10–20%

## Type of print materials:

- for printing (without next DTP and pre-press corrections) – PDF (recommended), JPEG, TIFF in CMYK colours
- for graphic design and pre-press prepare – files for PC or MAC, contrast photos or DIA

**Payment:** Invoice (a proof copy included)

**Tips:** Possibility of an article free of charge, when advertisement is bigger than 1/2 page

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# Topics of CHEMagazín – Vol. XX (2010)

## ISSUE 1 *January/February* **THERMAL OPERATIONS**

### **Thermal process technologies**

Heating & cooling machines, exchangers, valves & pipes, heat sources, steamers, condensers, distillers, dryers, carrying agents, chemical technologies for energy saving, power supply, etc.

### **Heat in laboratory**

Thermal analysis equipment – DSC, TDA, STA, TMA. Coolers, bathes, MW furnaces, distillers, steamers, exchangers, thermostates, cryostates, calorimeters, thermometers, heat measurements and control, thermographs, etc.

### **Thermodynamics engineering data acquisition**

**Deadline: 15.01.2010. Distribution: 31.01.2010**

## ISSUE 2 *March/April*: **FLUIDS**

### **Fluids Engineering & Technology**

Pumps, agitators, engines, drives, pipelines, valves, tanks, level and flowmeters, hydraulic equipments, maintenance, etc.

### **Laboratory liquid operations**

Fluids testing and operation equipment, liquid handling, electrochemistry, rheometrics, spectrometry, HPLC, TLC, electrophoresis, etc.

### **Hydromechanic engineering, rheology calculations, chromatogram archives**

**Deadline: 19.02.2010. Distribution: 19.03.2010**

## ISSUE 3 *May/June*: **AIR, GASES, VAPOURS AND AEROSOLS**

### **Air and gases handling**

Processing and transport of gases, on-site processing, fans, blowers, filters, cleaners, scrubbers, condensers, PSA units, evaporators, vacuum pumps, steam-jet, pressure measurement and arrangement, etc.

### **Laboratory gas handling**

Gas bombs, sources, gases finishing, metering, flowmeters, cryotechnics, GC, MS techniques, volumetry, etc.

### **Thermodynamics of gases and vapours, pneumatics elements for process control**

**Deadline: 23.04.2010. Distribution: 24.05.2010**

## ISSUE 4 *May/June*: **SOLID, BULK AND CONSTRUCTION MATERIALS**

### **Manufacture and handling**

Drying, grinding, separating, graining, finalizing and packaging technologies. Pneumatic handling, filtration, Ex prevention systems, etc.

### **Laboratory control and analysis**

Quality control, sample preparation, microscopy, nanoscale imaging, etc.

### **Pressure difference control, data collection and acquisition, communication, process monitoring, security systems**

**Deadlines for articles/adverts: 02.07.2010. Distribution: 09.08.2010**

## ISSUE 5 *September/October*: **BIOTECHNOLOGY AND BIOCHEMISTRY**

### **Technology for clean and bio- operations**

Processors and apparatus for bio- and clean processing, clean areas, materials, accessories, cleaning agents, washing operations, GMP regulatory, pure water preparation, intermediates, products, packaging, storage, etc.

### **Analytical and quality control**

Take-down control, instrumentation, microanalytical, nanotechnology, R&D of biochemistry, GLP regulatory, laboratory furniture, lab. equipment, etc.

### **Validation, IT, certification, assets for controlling**

**Deadlines for articles/adverts: 27.08.2010 Distribution: 27.09.2010**

## ISSUE 6 *November/December*: **PROCESS CONTROL, LABORATORY MANAGEMENT**

**Production** – On-line/-site sensors, detectors and analyzers, process monitoring and control systems, production and management operational systems, warning systems, safety and communication equipment, etc.

**Laboratory** – Laboratory information and management systems, quality control, dataloggers and information sources, laboratory automation equipment and systems, reference standards, etc.

**ERP, TQM, LIMS, SVP, SLP.** Labeling, RFID, EAN code, logistic systems, safety lists.

**Deadlines for articles/adverts: 29.10.2010. Distribution: 22.11.2010**